

# BUSINESS *Profile*

## Business License Program - Annual Report 2010

The Community Services Department, Planning and Development Branch is responsible for overall land use planning and development activity for the City of Saskatoon. The primary goals of the branch are to build an increasingly sustainable and vibrant community that is consistent with the vision and core strategies of the City's Strategic Plan, and by doing so, enhance the quality of life for Saskatoon's current and future residents.

Through community engagement and consultation, our Branch seeks to understand the vision of the community and reflect those values and goals through the implementation of development policies, programs, bylaws and standards.

The Planning and Development Branch, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2010. All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (for more information on NAICS, visit [www.statcan.gc.ca](http://www.statcan.gc.ca) and search "NAICS 2007" or email [infostats@statcan.ca](mailto:infostats@statcan.ca)).

### Business Resources

The Business License Program also offers a variety of business resources:

- Saskatoon Business Directory (**now includes** Institutional Agencies)
- Business Start-Up Guide and Checklist
- Business Profile newsletters and annual reports
- Employment Profile publication
- Statistical information and customized information requests
- BizPaL



*Saskatoon's strong business growth continued in 2010.*

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**City of  
Saskatoon**

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A PDF version of this publication is available online at [www.saskatoon.ca](http://www.saskatoon.ca) (look under 'B' for Business License)  
If you would like us to email it to you, contact [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca).

## Information and Mapping Requests

**The Business License Program** collects statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to the following:

- square footage of commercial/industrial space
- employment figures
- specific data by business type, such as geographic distribution and new business listings

Contact us at  
(306) 975-7710

email:  
business.license@saskatoon.ca

website:  
www.saskatoon.ca  
(look under 'B' for  
Business License)

**The Planning and Development Branch, Mapping and Research Group**, provides custom research and mapping services on various demographic, social, and economic trends in Saskatoon. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- population projections (2006-2026)
- census data
- quality of life indicators

Contact us at  
(306) 975-7641

## Total Licensed Businesses

The Business License Program requires all businesses to obtain a license prior to operating. In 2010, there were 9,299 businesses licensed by the Program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2006 to 2010. The total number of businesses has increased by 1,769 since 2006, an increase of 23%.

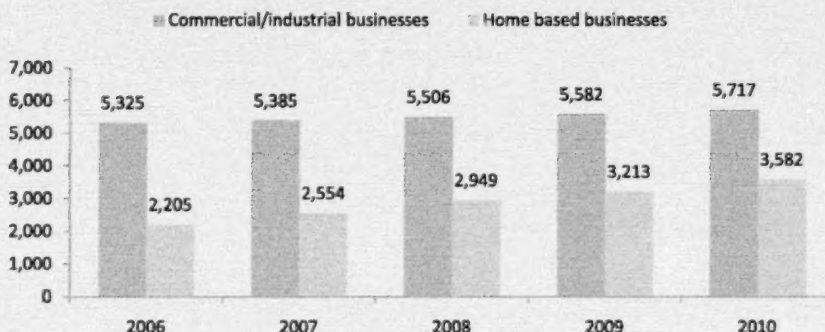


Figure 1: Total Licensed Businesses, 2006-2010

### Did You Know?

In 2010, the Business License Program distributed almost 4,000 Business Start-Up Guides.

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.



Figure 2: Total Licensed Businesses by Major Sector, 2010

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2006 to 2010.

Table 1: Total Licensed Businesses by NAICS Sector, 2006-2010

		2006	2007	2008	2009	2010
Goods-producing sector	Agriculture, forestry & fishing	10	14	12	8	10
	Mining, oil & gas extraction	21	18	29	30	31
	Construction	803	1,026	1,268	1,382	1,547
	Manufacturing	456	462	455	453	451
	Total, goods-producing sector	1,290	1,520	1,764	1,873	2,039
Services-producing sector	Trade (wholesale & retail)	1,877	1,898	1,939	1,978	2,034
	Transportation & warehousing	237	243	252	262	276
	Finance, insurance, real estate & leasing	471	483	486	503	491
	Professional, scientific & technical services	898	960	1,025	1,086	1,155
	Business, building & other support services	466	505	579	629	676
	Educational services	154	164	179	185	207
	Health care & social assistance	392	396	396	400	442
	Information, culture & recreation	260	264	290	295	302
	Accommodation & food services	537	540	536	566	588
	Other services	948	966	1,009	1,018	1,089
	Total, services-producing sector	6,240	6,419	6,691	6,922	7,260
Total, all sectors		7,530	7,939	8,455	8,795	9,299

The Business License Program collects and manages all personal information in accordance with The Local Authority Freedom of Information and Protection of Privacy Act.



In 2010, the largest sector was trade, which includes both wholesale and retail and accounts for 22% of all licensed businesses. The construction sector showed continued growth in 2010, increasing 12% over 2009 and over 93% since 2005. With this growth, the construction sector makes up 17% of all licensed businesses. The top four sectors (trade, construction, professional services, and other services) make up 63% of the total number of licensed businesses in Saskatoon (other services include such businesses as hair salons, automotive repair, dry cleaning and photo services). Figure 3 offers a breakdown of all sectors.

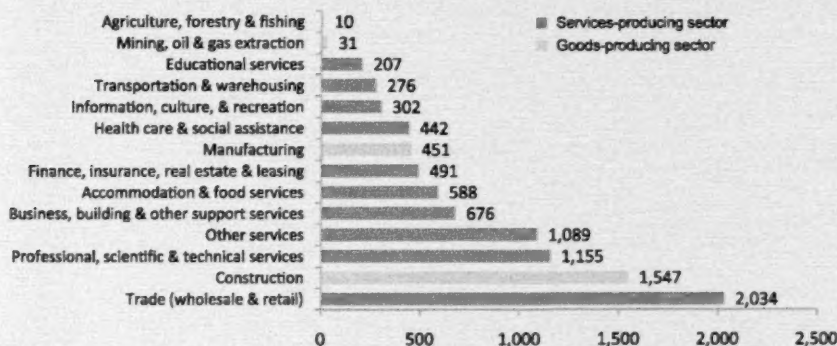


Figure 3: Total Licensed Businesses by NAICS Sector, 2010

## New Businesses

The Business License Program issued 1,234 new business licenses in 2010, a record for new businesses licensed in one year. Figure 4 illustrates the number of new licenses issued from 2006 to 2010. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

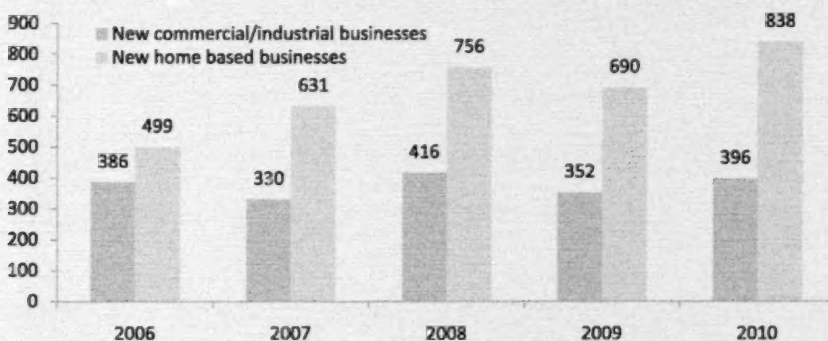


Figure 4: New Licensed Businesses, 2006-2010

Tables 2 and 3 list the top ten business starts by NAICS industry group for 2010.

Table 2: Top 10 New Commercial/Industrial Businesses, 2010\*

Rank	Industry group
1	Personal care services - <b>32</b>
2	Limited-service eating places - <b>23</b>
3	Clothing stores - <b>18</b>
4	Residential building construction - <b>16</b>
5	Automobile dealers - <b>15</b>
6	Offices of other health practitioners - <b>14</b>
7	Automotive repair & maintenance - <b>13</b>
8	Full-service restaurants - <b>12</b>
9-10	Lumber, millwork, hardware & other building supplies wholesaler-distributors; Offices of physicians - <b>10</b>

\* The number of new businesses is shown in bold after the industry group

Table 3: Top 10 New Home Based Businesses, 2010\*

Rank	Industry group
1	Residential building construction - <b>119</b>
2	Services to buildings & dwellings - <b>98</b>
3	Building finishing contractors - <b>65</b>
4	Personal care services - <b>48</b>
5	Foundation, structure & building exterior contractors - <b>40</b>
6	Other schools & instruction - <b>36</b>
7	Other professional, scientific & technical services - <b>34</b>
8	Building equipment contractors - <b>31</b>
9	Management, scientific and technical consulting services - <b>30</b>
10	Electronic shopping & mail-order houses - <b>26</b>

\* The number of new businesses is shown in bold after the industry group

Saskatoon has had an average of 1,069 new licensed businesses per year for the past five years.

Top three industries in the construction sector in 2010

- Residential building construction - **553**
- Plumbing, heating & air-conditioning contractors - **196**
- Electrical contractors & other wiring installation contractors - **106**

## NEW!

The Saskatoon Business Directory on the City of Saskatoon's website now includes Institutional Agencies such as non-profit and government organizations. To access the directory, click on "Business Directory" on the homepage at [www.saskatoon.ca](http://www.saskatoon.ca). To list your business or institution on the Directory, contact our office at (306) 975-7710 or email us at [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca).

## Commercial/Industrial Businesses

In 2010, Saskatoon had a total of 5,717 licensed commercial/industrial businesses, representing 62% of all businesses. Table 4 provides a breakdown of businesses by NAICS sectors for the years 2006 to 2010. Since 2006, the commercial/industrial sector has increased by over 7%. The trade and other services sectors continue to be the most prevalent; however, the largest percentage increase in 2010 was the construction sector, which increased by 12% over 2009.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1 on page 7.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2006-2010

		2006	2007	2008	2009	2010
Goods-producing sector	Agriculture, forestry & fishing	4	7	7	6	7
	Mining, oil & gas extraction	19	18	28	29	29
	Construction	277	298	330	365	407
	Manufacturing	378	386	381	374	364
	Total, goods-producing sector	678	709	746	774	807
Services-producing sector	Trade (wholesale & retail)	1,702	1,729	1,759	1,763	1,794
	Transportation & warehousing	173	172	172	169	175
	Finance, insurance, real estate & leasing	432	433	433	441	426
	Professional, scientific & technical services	447	457	473	479	497
	Business, building & other support	158	160	173	180	183
	Educational services	76	75	80	78	74
	Health care & social assistance	329	326	324	327	351
	Information, culture & recreation	141	138	141	138	140
	Accommodation & food services	526	530	522	550	571
	Other services	663	656	683	683	699
	Total, services-producing sector	4,647	4,676	4,760	4,808	4,910
<b>Total, all sectors</b>		<b>5,325</b>	<b>5,385</b>	<b>5,506</b>	<b>5,582</b>	<b>5,717</b>

Top three industry groups in the trade sector in 2010

- Clothing stores - 201
- Health & personal care stores - 122
- Automobile dealers - 119

Saskatoon is Saskatchewan's largest city with an estimated population of **224,300** as of December 31, 2010.  
(Courtesy of the City of Saskatoon Mapping & Research Group).

### Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are Central Business District (917), North Industrial (745), Hudson Bay Industrial (468) and Airport Business Area (375).

Total Number of Commercial/Industrial Businesses, 2010

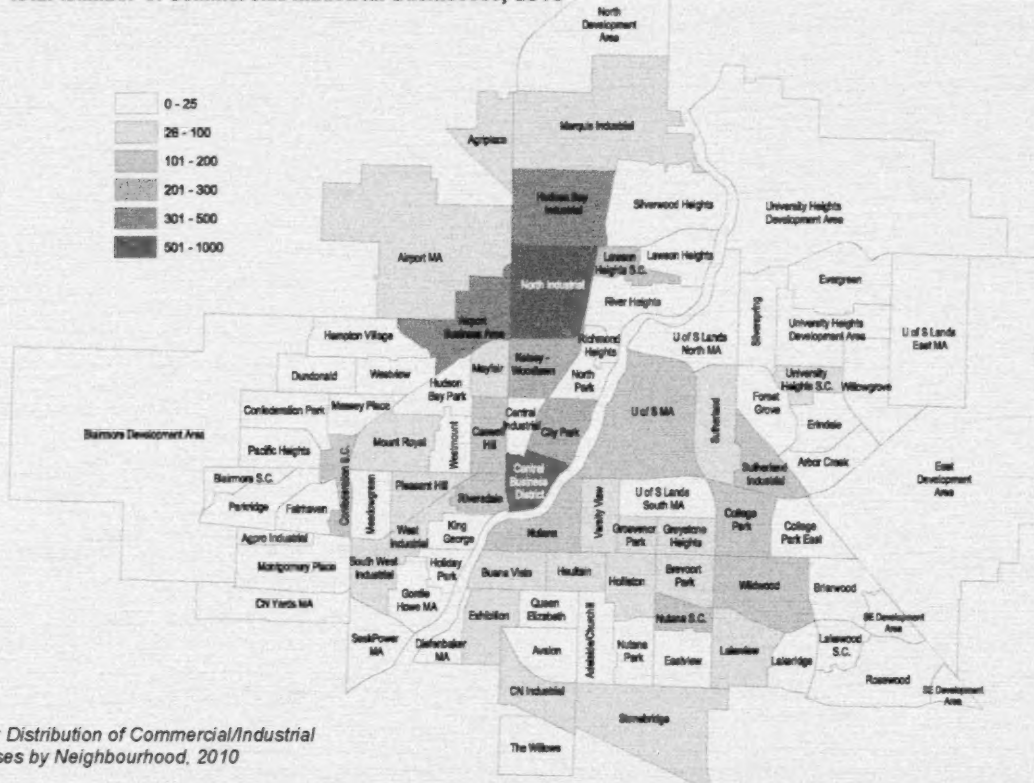


Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2010

The top sectors found in Central Business District were trade (25%); professional, scientific, and technical services (14%); and health care and social assistance (14%). The top sectors found in North Industrial are trade (38%); other services (14%); and construction (12%).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2 on page 8.

### New Commercial/Industrial Businesses

The Business License Program issued 396 new commercial/industrial business licenses in 2010 (the second highest total on record, after 2008). This represents 32% of all new business licenses issued. Table 5 shows the number of new commercial/industrial business licenses by NAICS sector for 2006 through 2010. The trade sector, which consistently has the greatest number of new licenses issued, accounted for 28% of all new commercial/industrial businesses in 2010. Table 6 lists the top 10 new commercial/industrial businesses by neighbourhood in 2010.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2006-2010

		2006	2007	2008	2009	2010
Goods-producing sector	Agriculture, forestry & fishing	1	1	0	0	1
	Mining, oil & gas extraction	4	1	11	3	3
	Construction	17	24	35	40	50
	Manufacturing	16	17	22	11	10
	Total, goods-producing sector	38	43	68	54	64
Services-producing sector	Trade (wholesale & retail)	117	101	132	99	112
	Transportation & warehousing	13	9	10	10	12
	Finance, insurance, real estate & leasing	26	25	18	28	10
	Professional, scientific & technical services	46	37	41	32	33
	Business, building & other support services	17	12	18	11	12
	Educational services	9	3	10	2	4
	Health care & social assistance	16	11	20	14	38
	Information, culture & recreation	3	10	18	4	13
	Accommodation & food services	42	39	30	54	43
	Other services	59	40	51	44	55
	Total, services-producing sector	348	287	348	298	332
Total, all sectors		386	330	416	352	396

Table 6: Top 10 New Commercial/Industrial Businesses by Neighbourhood, 2010\*

Rank	Neighbourhood
1	North Industrial - <b>50</b>
2	Central Business District - <b>46</b>
3	Hudson Bay Industrial - <b>38</b>
4	City Park - <b>21</b>
5	Kelsey - Woodlawn - <b>19</b>
6	Airport Business Area - <b>16</b>
7-8	Riversdale; University Heights Suburban Centre - <b>13</b>
9-10	Blairmore Suburban Centre; Marquis Industrial - <b>11</b>

\* The number of new businesses is shown in **bold** after the neighbourhood.

#### Did You Know?

The Saskatoon Regional Economic Development Authority has re-launched their website - visit [www.sreda.com](http://www.sreda.com) to find out more!

### Home Based Businesses

In 2010, there were a total of 3,582 licensed home based businesses in Saskatoon – a 62% increase over 2006. The proportion of home based businesses has also grown steadily over the past five years. In 2010 there were 11% more home based businesses than 2009, and they now account for 38% of the total number of licensed businesses in Saskatoon – up from 29% five years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2006 to 2010. The data in Table 7 indicates that the construction sector and the professional, scientific, and technical services sector continue to be the most prevalent. A significant increase of 25% over the last year can also be seen in the health care and social assistance sector. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3, on page 10.

#### Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (192), Silverspring (121), Lakeview (113), Willowgrove (111) and Nutana (105).



The most prevalent sector in Silverwood Heights, Silverspring and Lakeview is construction, followed closely by varying combinations of professional, scientific, and technical services, other services and administrative/support services. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4, page 11.

**Total Number of Home Based Businesses, 2010**

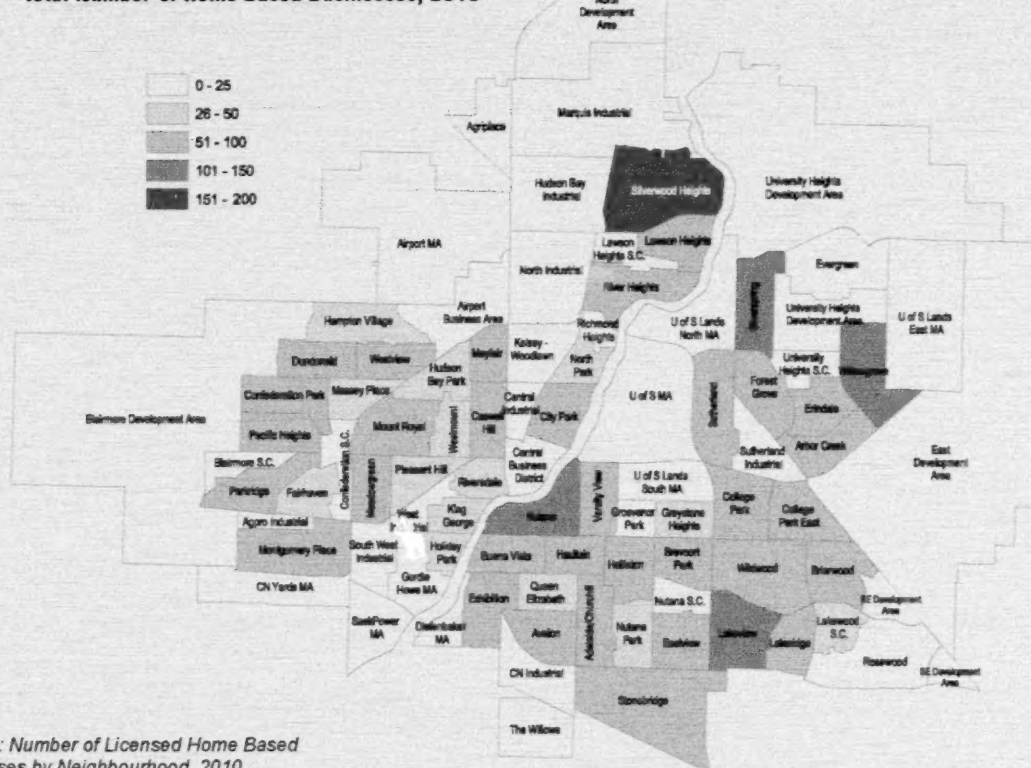


Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2010

Table 7: Total Home Based Businesses by NAICS Sector, 2006-2010

		2006	2007	2008	2009	2010
<b>Goods-producing sector</b>	Agriculture, forestry & fishing	7	7	5	2	3
	Mining, oil & gas extraction	1	0	1	1	2
	Construction	526	728	938	1,017	1,140
	Manufacturing	78	76	74	79	87
	<b>Total, goods-producing sector</b>	<b>612</b>	<b>811</b>	<b>1,018</b>	<b>1,099</b>	<b>1,232</b>
<b>Services-producing sector</b>	Trade (wholesale & retail)	175	169	180	215	240
	Transportation & warehousing	64	71	80	93	101
	Finance, insurance, real estate & leasing	39	50	53	62	65
	Professional, scientific & technical services	451	503	552	607	658
	Business, building & other support services	308	345	406	449	493
	Educational services	78	89	99	107	133
	Health care & social assistance	63	70	72	73	91
	Information, culture & recreation	119	126	149	157	162
	Accommodation & food services	11	10	14	16	17
	Other services	285	310	326	335	390
	<b>Total, services-producing sector</b>	<b>1,593</b>	<b>1,743</b>	<b>1,931</b>	<b>2,114</b>	<b>2,350</b>
<b>Total, all sectors</b>		<b>2,205</b>	<b>2,554</b>	<b>2,949</b>	<b>3,213</b>	<b>3,582</b>

#### New Home Based Businesses

The Business License Program issued 838 new home based business licenses in 2010, representing 68% of all new business licenses issued. Table 8 shows the number of new home based business licenses by NAICS sector for 2006 through 2010. The construction sector had the greatest number of new licenses issued, accounting for 33% of all new home based businesses. There were 149 new home based businesses in the professional, scientific and technical services sector, an increase of 32% over 2009. Table 9 lists the top 10 new home based businesses by neighbourhood in 2010.

Table 8: New Home Based Businesses by NAICS Sector, 2006-2010

		2006	2007	2008	2009	2010
Goods-producing sector	Agriculture, forestry & fishing	0	0	1	0	1
	Mining, oil & gas extraction	3	0	1	0	2
	Construction	132	247	307	238	273
	Manufacturing	14	7	10	14	17
	Total, goods-producing sector	149	254	319	252	293
Services-producing sector	Trade (wholesale & retail)	44	33	48	57	65
	Transportation & warehousing	16	18	25	28	28
	Finance, insurance, real estate & leasing	5	12	11	16	11
	Professional, scientific & technical services	87	112	105	113	149
	Business, building & other support services	54	81	118	101	110
	Educational services	15	18	13	17	36
	Health care & social assistance	20	14	13	13	25
	Information, culture & recreation	27	18	34	34	29
	Accommodation & food services	3	3	4	2	3
	Other services	79	68	66	57	89
	Total, services-producing sector	350	377	437	438	545
Total, all sectors		499	631	756	690	838

Table 9: Top 10 New Home Based Businesses by Neighbourhood, 2010\*

Rank	Neighbourhood
1	Nutana - 35
2	Silverwood Heights - 33
3	Lakeview - 30
4	Willowgrove - 28
5	College Park - 26
6	Arbor Creek - 25
7-8	Confederation Park; Sutherland - 24
9-10	Caswell Hill; College Park East; Erindale; Haultain; Silverspring; Stonebridge - 20

\* The number of new businesses is shown in **bold** after the neighbourhood.

Top three home based industries in the professional, scientific & technical services sector in 2010 (out of total home based businesses):

- Photographic services - 103
- Computer systems design & related services - 102
- Accounting, tax preparation, bookkeeping & payroll services - 90

## Appendix 1

### Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2010

Industry sub-sector	2009	2010	Industry sub-sector	2009	2010
<b>Agriculture, forestry &amp; fishing</b>			Textile mills	1	0
Crop production	3	3	Textile product mills	10	8
Animal production	1	2	Clothing manufacturing	11	11
Support activities for agriculture & forestry	2	2	Leather & allied product manufacturing	2	2
<b>Mining, oil &amp; gas extraction</b>			Wood product manufacturing	11	10
Oil & gas extraction	2	2	Paper manufacturing	1	1
Mining & quarrying (except oil & gas)	11	12	Printing & related support activities	31	30
Support activities for mining, oil & gas extraction	16	15	Petroleum & coal product manufacturing	3	3
<b>Construction</b>			Chemical manufacturing	14	13
Construction of buildings	116	133	Plastics & rubber products manufacturing	18	20
Heavy & civil engineering construction	34	36	Non-metallic mineral product manufacturing	16	17
Specialty trade contractors	215	238	Primary metal manufacturing	2	1
<b>Manufacturing</b>			Fabricated metal product manufacturing	59	59
Food manufacturing	47	45	Machinery manufacturing	29	31
Beverage & tobacco product manufacturing	9	9	Computer & electronic product manufacturing	13	13
			Electrical equipment, appliance & component manufacturing	3	3
			Transportation equipment manufacturing	16	14

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Industry sub-sector	2009	2010	Industry sub-sector	2009	2010
Furniture & related product manufacturing	36	33	Securities, commodity contracts & other financial investment & related activities	89	85
Miscellaneous manufacturing	42	41	Insurance carriers & related activities	79	76
<b>Trade (wholesale &amp; retail)</b>			Funds & other financial vehicles	2	1
Farm product wholesaler-distributors	13	13	Real estate	81	82
Petroleum product wholesaler-distributors	8	8	Rental & leasing services	78	71
Food, beverage & tobacco wholesaler-distributors	36	35	<b>Professional, scientific &amp; technical services</b>		
Personal & household goods wholesaler-distributors	42	43	Professional, scientific & technical services	479	497
Motor vehicle & parts wholesaler-distributors	45	43	<b>Business, building &amp; other support services</b>		
Building material & supplies wholesaler-distributors	117	126	Management of companies & enterprises	33	29
Machinery, equipment & supplies wholesaler-distributors	147	146	Administrative & support services	139	145
Miscellaneous wholesaler-distributors	43	44	Waste management & remediation services	8	9
Wholesale electronic markets & agents & brokers	24	25	<b>Educational services</b>		
Motor vehicle & parts dealers	179	183	Educational services	78	74
Furniture & home furnishings stores	101	106	<b>Health care &amp; social assistance</b>		
Electronics & appliance stores	88	89	Ambulatory health care services	303	324
Building material & garden equipment & supplies dealers	58	58	Nursing & residential care facilities	4	4
Food & beverage stores	109	115	Social assistance	20	23
Health & personal care stores	120	122	<b>Information, culture &amp; recreation</b>		
Gasoline stations	59	59	Publishing industries (except internet)	16	13
Clothing & clothing accessories stores	279	282	Motion picture & sound recording industries	21	21
Sporting goods, hobby, book & music stores	100	98	Broadcasting (except internet)	5	5
General merchandise stores	30	30	Telecommunications	9	12
Miscellaneous store retailers	158	160	Data processing, hosting & related services	2	3
Non-store retailers	7	9	Performing arts, spectator sports & related industries	20	23
<b>Transportation &amp; warehousing</b>			Heritage institutions	1	1
Air transportation	10	11	Amusement, gambling & recreation industries	63	62
Rail transportation	1	1	<b>Accommodation &amp; food services</b>		
Truck transportation	72	70	Accommodation services	42	45
Transit & ground passenger transportation	8	9	Food services & drinking places	508	526
Support activities for transportation	26	31	<b>Other services</b>		
Couriers & messengers	28	27	Repair & maintenance	272	273
Warehousing & storage	24	26	Personal & laundry services	409	424
<b>Finance, insurance, real estate &amp; leasing</b>			Religious, grant-making, civic, professional & similar organizations	2	2
Credit intermediation & related activities	112	111			

## Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2006-2010

Suburban development area	Neighborhood/area	2006	2007	2008	2009	2010
Blairmore	Blairmore Suburban Centre	0	0	0	6	16
	Blairmore Development Area	0	3	3	3	3
Central Business District	Central Business District	946	934	925	907	917



Suburban development area	Neighborhood/area	2006	2007	2008	2009	2010
<b>Confederation</b>	Confederation Suburban Centre	116	124	122	119	116
	West Industrial	69	70	79	84	81
	South West Industrial	43	44	48	49	50
	Mount Royal	29	31	32	31	30
	Hudson Bay Park	15	17	18	19	18
	Meadowgreen	12	18	16	16	15
	Holiday Park	12	12	12	12	11
	Massey Place	5	5	7	7	6
	Confederation Park	5	5	6	7	7
	Dundonald	8	8	5	7	7
	Westview	6	4	5	5	7
	Gordie Howe Management Area	4	4	4	4	4
	CN Yards Management Area	3	3	3	3	3
	Montgomery Place	3	3	3	3	3
	Agpro Industrial	2	2	2	2	2
	Fairhaven	2	2	2	2	2
	Hampton Village	0	0	0	0	1
	SaskPower Management Area	0	1	0	0	0
<b>Core Neighborhoods</b>	City Park	208	216	218	229	228
	Nutana	157	160	162	157	156
	Riversdale	146	145	152	151	160
	Caswell Hill	104	102	100	104	112
	Varsity View	54	53	56	61	59
	Pleasant Hill	65	60	54	54	58
	Westmount	23	21	19	20	19
	King George	11	12	11	11	10
<b>Lakewood</b>	College Park	107	108	112	111	110
	Wildwood	104	107	110	110	113
	Lakeview	50	51	47	45	43
	Lakewood Suburban Centre	0	4	8	14	17
	College Park East	10	11	12	12	12
	S.E. Development Area	3	4	4	4	4
<b>Lawson</b>	Kelsey – Woodlawn	196	196	211	216	220
	Lawson Heights Suburban Centre	156	149	146	153	154
	Mayfair	49	51	53	51	48
	River Heights	17	18	19	19	18
	Central Industrial	19	19	17	17	21
	North Park	8	9	9	7	7
	Richmond Heights	8	7	6	6	8
	Silverwood Heights	2	1	1	2	2
<b>North West Industrial</b>	North Industrial	696	694	701	715	745
	Hudson Bay Industrial	411	422	439	443	468
	Airport Business Area	377	375	381	387	375
	Agriplace	54	59	63	68	68
	Marquis Industrial	25	26	29	42	64
	Airport Management Area	38	38	36	37	37
<b>Nutana</b>	Nutana Suburban Centre	102	106	104	101	103
	CN Industrial	70	73	86	86	86

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Suburban development area	Neighborhood/area	2006	2007	2008	2009	2010
	Brevort Park	84	82	83	83	84
	Grosvenor Park	76	73	78	77	76
	Holliston	73	72	72	71	73
	Haultain	41	43	41	42	42
	Stonebridge	0	4	22	37	48
	Exhibition	28	31	30	31	31
	Greystone Heights	27	27	26	26	27
	Avalon	22	23	22	26	25
	Buena Vista	23	24	23	23	26
	Eastview	14	15	11	11	12
	Adelaide/Churchill	10	10	11	10	10
	Nutana Park	4	3	3	4	4
	Queen Elizabeth	3	3	3	3	3
	The Willows	0	2	2	1	1
<hr/>						
University Heights	Sutherland Industrial	161	163	176	179	178
	U of S Management Area	110	117	130	118	118
	University Heights Suburban Centre	41	48	58	62	73
	Sutherland	41	40	39	41	44
	Forest Grove	11	12	12	12	12
	U of S Lands South Management Area	3	3	3	3	3
	Erindale	1	1	1	1	2
	Silverspring	1	1	1	1	1
	University Heights Development Area	1	1	1	1	0
Total		5,325	5,385	5,506	5,582	5,717

## Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2010

Industry sub-sector	2009	2010	Industry sub-sector	2009	2010
<b>Agriculture, forestry &amp; fishing</b>			<b>Fabricated metal product manufacturing</b>		
Support activities for agriculture & forestry	2	3	Computer & electronic product manufacturing	1	1
<hr/>			Furniture & related product manufacturing	2	2
<b>Mining, oil &amp; gas extraction</b>			Miscellaneous manufacturing	32	35
Support activities for mining, oil & gas extraction	1	2	<hr/>		
<hr/>			<b>Trade (wholesale &amp; retail)</b>		
<b>Construction</b>			Farm product wholesaler-distributors	0	1
Construction of buildings	409	473	Food, beverage & tobacco wholesaler-distributors	11	11
Heavy & civil engineering construction	16	18	Personal & household goods wholesaler-distributors	22	22
Specialty trade contractors	592	649	Motor vehicle & parts wholesaler-distributors	6	4
<hr/>			Building material & supplies wholesaler-distributors	9	17
<b>Manufacturing</b>			Machinery, equipment & supplies wholesaler-distributors	17	20
Food manufacturing	1	3	Miscellaneous wholesaler-distributors	19	19
Textile product mills	7	5	Wholesale electronic markets & agents & brokers	34	41
Clothing manufacturing	13	13	Miscellaneous store retailers	2	2
Leather & allied product manufacturing	1	1	Non-store retailers	95	103
Wood product manufacturing	1	1			
Printing & related support activities	5	5			
Chemical manufacturing	3	7			
Non-metallic mineral product manufacturing	7	6			

Industry sub-sector	2009	2010	Industry sub-sector	2009	2010
<b>Transportation &amp; warehousing</b>			<b>Educational services</b>		
Truck transportation	44	52	Educational services	107	133
Transit & ground passenger transportation	14	12			
Scenic & sightseeing transportation	2	3	<b>Health care &amp; social assistance</b>		
Support activities for transportation	10	11	Ambulatory health care services	50	66
Couriers & messengers	22	23	Social assistance	23	25
<b>Finance, insurance, real estate &amp; leasing</b>			<b>Information, culture &amp; recreation</b>		
Credit intermediation & related activities	3	6	Publishing industries (except internet)	13	13
Securities, commodity contracts & other financial investment & related activities	11	12	Motion picture & sound recording industries	30	26
Insurance carriers & related activities	11	11	Broadcasting (except internet)	1	1
Real estate	23	23	Telecommunications	2	1
Rental & leasing services	14	13	Data processing, hosting & related services	2	3
			Other information services	7	11
<b>Professional, scientific &amp; technical services</b>			Performing arts, spectator sports & related industries	97	99
Professional, scientific & technical services	607	658	Amusement, gambling & recreation industries	5	8
<b>Business, building &amp; other support services</b>			<b>Accommodation &amp; food services</b>		
Management of companies & enterprises	3	4	Food services & drinking places	16	17
Administrative & support services	440	482			
Waste management & remediation services	6	7	<b>Other services</b>		
			Repair & maintenance	96	112
			Personal & laundry services	238	278

## Appendix 4

Number of Home Based Businesses by Neighbourhood, 2006-2010

Suburban development area	Neighborhood/area	2006	2007	2008	2009	2010
<b>Central Business District</b>	Central Business District	10	14	14	21	23
<b>Confederation</b>	Confederation Park	62	79	92	92	98
	Dundonald	61	68	73	74	87
	Westview	42	55	69	71	75
	Mount Royal	46	57	68	68	60
	Pacific Heights	47	52	61	61	64
	Montgomery Place	45	44	55	61	65
	Parkridge	41	47	51	57	61
	Meadowgreen	29	39	44	50	56
	Fairhaven	33	36	39	36	38
	Massey Place	24	27	31	36	35
	Hudson Bay Park	18	19	28	33	38
	Holiday Park	18	23	28	30	29
	Hampton Village	0	7	14	26	48
	Confederation Park Suburban Centre	1	0	2	3	8
<b>Core Neighbourhoods</b>	Nutana	71	79	75	85	105
	Caswell Hill	47	54	60	67	76
	City Park	46	55	57	63	66
	Varsity View	37	43	50	49	59
	Westmount	18	17	25	38	31

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Suburban development area	Neighborhood/area	2006	2007	2008	2009	2010
	Pleasant Hill	17	23	29	31	27
	Riversdale	5	12	20	30	38
	King George	16	17	26	26	26
<b>Lakewood</b>	Lakeview	72	83	91	102	113
	Briarwood	65	74	86	95	100
	College Park	55	69	82	89	91
	Wildwood	62	67	78	75	77
	College Park East	55	59	66	74	87
	Lakeridge	61	54	64	66	68
	Lakewood Suburban Centre	0	7	19	25	31
	Rosewood	0	0	0	0	1
<b>Lawson</b>	Silverwood Heights	151	162	178	178	192
	River Heights	72	71	81	76	90
	Lawson Heights	41	42	49	58	66
	Mayfair	27	33	41	48	59
	North Park	27	33	44	37	48
	Kelsey - Woodlawn	8	7	12	16	14
	Richmond Heights	6	9	8	9	13
	Central Industrial	0	1	7	5	6
	Lawson Heights Suburban Centre	4	5	6	5	5
<b>North West Industrial</b>	Airport Business Area	0	1	5	2	1
<b>Nutana</b>	Adelaide/Churchill	57	55	60	76	83
	Holliston	39	46	50	66	68
	Buena Vista	46	56	57	63	64
	Avalon	40	46	56	60	61
	Eastview	49	58	69	58	68
	Exhibition	36	45	55	55	62
	Brevoort Park	33	42	41	49	52
	Stonebridge	0	12	29	48	69
	Nutana Park	30	37	41	46	41
	Haultain	43	45	45	44	58
	Queen Elizabeth	22	27	37	44	39
	Greystone Heights	26	29	29	34	40
	Grosvenor Park	19	16	16	18	23
	Nutana Suburban Centre	0	3	4	3	4
	The Willows	0	1	2	3	5
<b>University Heights</b>	Silverspring	96	103	110	112	121
	Arbor Creek	51	58	67	80	99
	Willowgrove	0	24	40	74	111
	Forest Grove	57	63	69	73	82
	Erindale	52	70	68	64	72
	Sutherland	61	62	63	58	71
	University Heights Suburban Centre	8	12	12	14	14
	U of S Lands South MA	0	0	1	0	0
<b>Total</b>		<b>2,205</b>	<b>2,554</b>	<b>2,949</b>	<b>3,213</b>	<b>3,582</b>

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